

Erin Vogel-Fox

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Summary

Highly motivated Executive Producer with proven breaking news, management, and multimedia experience seeking digital content position in Washington, DC utilizing proven news judgement and analytical, technical, and communication skills.

Skills

- Breaking news
- Team management
- Content Management Systems
- Investigative journalism
- Copy Editing & AP Style
- Hiring
- Adobe Photoshop
- Adobe Premiere Pro
- Coding (Java Script & HTML5)
- Microsoft Office

Awards

- 2017** – Student Edward R. Murrow Award for Excellence in Digital Reporting, RTDNA
- 2016** – Investigative Reporters and Editors Student Reporting Award, IRE
- 2016** – EPPY Award, Editor and Publisher

Professional Memberships

- Investigative Reporter & Editors, Incorporated
- Society of Professional Journalists
- Online News Association

Education

2016
Arizona State University
Master of Mass Communication

2008
The Catholic University of America
Bachelor of Media Studies

Executive Producer, National Desk

Sinclair Broadcast Group

03/2019 - Present

- Managed 11 producers to cover breaking news topics including longform and analysis pieces. Performed copy edits, content edits and accountability for team writers and Sinclair news outlets to ensure accuracy, grammar and Associated Press style compliance.
- Increased site traffic by 140% by measuring analytics and performance data. Generated reports using Google Analytics to drive digital strategy.
- Developed and implemented coverage plans for organizational priorities or news initiatives to our 75+ stations nationwide. Established support operations during national disasters providing digital support to stations.
- Regularly participated in editorial calls with senior management to plan story coverage for daily and future news events and assigned reporter stories.
- Worked with content management software (CMS) developers to troubleshoot errors and augment websites to improve user experience.
- Interviewed, hired new staff. Managed budget, scheduling, paid time off, annual reviews, human resources staffing needs and expense report approval.

Senior Producer, National Desk

Sinclair Broadcast Group

04/2018 - 04/2019

- Reported on breaking and daily news stories while guiding a team of seven producers on projects and story coverage including longform, depth reporting and analysis pieces. Copy edited team writers.
- Pitched story ideas on editorial calls with senior management.
- Organized and implemented plans to streamline workflow processes and integrate various news teams during the merging of departments. Used strong communication skills to unite teams and promote team spirit.
- Optimized engagement by measuring Google analytics data and CrowdTangle to drive national interest and trend across social and broadcasting platforms such as Twitter, Facebook and Instagram.

National Engagement Producer

Sinclair Broadcast Group

04/2017 - 04/2018

- Pitched, wrote and produced breaking news and enterprise stories. Copy edited for team members. Nationally syndicated stories to stations' websites.
- Produced innovative and interactive multimedia for incorporation into storytelling for multiple CMS platforms. Crafted and adjusted coding for CMS publication

Hearst Foundation Fellow

News21: Carnegie-Knight Initiative

04/2016 - 08/2016

- Investigative reporter for the national project 'Voting Wars.' Pitched story ideas, researched and wrote investigative reports, created digital and social media content, and served as field producer, copy editor, videographer, and photographer for reports.
- Stories published in *The Washington Post* (Section A) and *Stars and Stripes*.

Associate Producer, Desk and Freelance Production Assistant

Fox News Channel

08/2007 - 06/2014

- White House Editorial Coordinator: produced live shots, blogs and packages. Field produced for presidential inaugurations. Traveled with the White House press pool.
- Control room writer, segment producer and booker for weekend news segments of *America's News Headquarters*.
- Field producer: Attended pressers and conducted interviews to progress stories at the Capitol, Supreme Court, State Department, White House and DC area.
- Progressed news stories with producers in the politics unit during the 2008 presidential election.